

# *Shrimps Trust*

## *Meeting Minutes*

**Date:** 10<sup>th</sup> October 2017

**Location:** Globe Arena (LA4 4TB)

**Attendees:** Stuart Rae, Mark Swindlehurst, Jimmy Goulding, Steve Doran, Andy Langdale, Ian Lyon, and Joanna Wilkinson.

**Apologies:** Jack Steer, Richard Allan, Simon Bentley, Ben Swidenbank, Steve McDonagh and Pat Stoyles.

**Foreword:** Joanna Wilkinson was invited by the committee to attend the meeting after expressing an interest in becoming involved in Shrimps Trust operations. JW was introduced to the committee members and detailed her experiences of working with local charities and organizing events, which could also be beneficial to The Trust.

### **Agenda items.**

#### **I. Update from meeting 5<sup>th</sup> October.**

LMC freshers fair - Good turn-out, (100+ email addresses collected), 5 sponsored annual memberships given away as raffle prizes. Club donated 20 tickets for the Luton Town league fixture, although this wasn't enough to meet demand. More notice and planning should be given for future freshers fairs at LMC (3-4 months) and a list of names be collated of those wishing to get involved in these events – working in conjunction with MFC.

Replica Shirts (yellow kit) – The club has agreed to make the yellow kit if they get a minimum of 100 orders. Trust to contact membership to gauge interest.

Match day experience – Permission has been given to paint a red spot/ heart on the Omega Terrace. To be progressed by the Trust, work to be commissioned professionally.

#### **II. Pending Actions from last committee meeting.**

Smoking areas – Rod Taylor liaising with ground safety officer and will provide updates to the Trust about any provisions for potential smoking areas.

Update trust registered address – RA to change address to Wright & Lord Solicitors.

Volunteer database – Trust to contact members who have indicated that they are willing to volunteer their services during the sign-up process.

Legends Wall - Questions were raised in regards to the kind of people who will feature on the Legends Wall, how the names will be short listed and how they will be chosen for the wall. Suggestion boxes? Put out to a vote? **MS** still looking to arrange a meeting with those people interested in leading the project.

PMG Leisure Update – PMG are currently working with the club. No concerns at the moment.

### **III. Trust Finance.**

Purchase of shares in MFC – Trustees voted unanimously to purchase £100 of shares in Morecambe Football Club to enable the Trust to attend and vote at future AGM. It is unclear who is the legal owner of the shares registered in the name of Morecambe Supporters.

Fans Club donation to Shrimps Trust – Pending cheques for membership sign-up materials have now been cashed from the FCOM bank account. Cheque to transfer remaining balance from FCOM to the Shrimps Trust account. Cheque signed by **SR** and **IL** to be handed to **JS** to be banked.

### **IV. Memberships.**

Current numbers – Now standing at 310 memberships. Of the 5 members, which were sponsored prizes at the LMC freshers fair, only 1 membership pack has been collected. Contact has been made but with no response. The suggestion was made to reuse as part of other promotional activities if unclaimed.

Non-renewals – 150 memberships have not been renewed from FCOM. Non-renewals have been targeted on an email campaign. Not much feedback so far from people choosing not to renew. Would like to try a different approach to collating feedback such as face to face enquires.

### **V. Trust Board Training.**

Available dates – Dates suggested for training days to pass on to Nicola Hudson:

Tuesday 24<sup>th</sup> October

Tuesday 28<sup>th</sup> November

Tuesday 19<sup>th</sup> December

## **VI. Any other business.**

New Discount Partner – **AL** has approached *Fame and Frame* who have agreed to become a Shrimps Trust discount partner to offer members discounts on framing sports memorabilia.

Littering Concerns – As a means to discourage littering at the club **JG** suggested an anti-litter campaign be started to encourage supporters to use the bins provided.

Programme Articles – Members of the Trust to write an article for the programme.

21<sup>st</sup> October (Grimsby): **MS**

7<sup>th</sup> November (Leicester): **SB**

11<sup>th</sup> November (Wycombe): **IL**

21<sup>st</sup> November (Crewe): **JW**

9<sup>th</sup> December (Coventry): **SD**

26<sup>th</sup> December (Notts County): **PS**

### **Actions.**

- **SD** to collate a list of names of those people wanting to get involved in future events at LMC
- **SR** to contact Trust members regarding interest in replica shirts
- **MS/SB** to obtain quotes for paint/art work
- **JS/ Ron Freear** Contact volunteers
- **MS** to progress Legends wall
- **RA** to provide detailed update on PMG Leisure and confirm change of registered address for The Shrimps Trust
- **IL** to raise share purchase with Graham Howse at MFC LTD AGM
- **SR** to hand signed cheque from FCOM to **JS**
- **AL** to forward details of new discount partner to **JG** and **SD** to update website
- **JG** to liaise with club regarding Christie The Cat litter posters
- **SR** to schedule committee meeting and future MFC board meeting