
Shrimps Trust: Meeting Minutes

Location: Globe Arena, Christie Way, Westgate, Morecambe LA4 4TB

Date: 14th November 2017, 19:00

Attendees: Stuart Rae (SR), Jimmy Goulding (JR), Mark Swindlehurst (MS), Ian Lyon (IL), Pat Stoyles (PS), Steve Doran (SD), Steve McDonagh (SM), Simon Bentley (SB), Kersty Elderton (KE – minutes), Andy Langdale (AL), Jack Steer (JS)

Apologies: Richard Allan (RA), Joanna Wilkinson, Ben Swidenbank,

Meeting Minutes – Please refer to Meeting Agenda

Meeting Opened 19:10

I. Acceptance of minutes from meeting 10th October 2017

SR read out minutes from previous committee meeting – accepted by trustees present and to be published on the Trust website.

II. Pending Actions from meeting 10th October 2017

a): Freshers fairs – focus activities at Lancaster & Morecambe College, requires forward planning and timescales of 3-6 months. Need greater involvement from the club in future events.

No events planned for the Trust yet - opportunity for an event at Globe on Saturday 25th November was declined as this clashes with Carlisle away fixture.

b): Club have advised that 39 yellow away shirts have been ordered. Sizing perception still an issue following feedback, with hindsight the Trust could have ordered catalogue sizes for people to try before ordering. Disappointing given feedback from membership.

c): No progress on painted heart in the home end, but some negative feedback about the idea from non-trust member given. Need to gather more feedback to see if this is something the general fanbase supports. Suggestion to paint the outline with a Shrimp in the middle – can be filled in at a later date if required.

d): Club has designed its own posters for litter awareness – missing the point, Trustees voted to use own version which aren't as formal.

Provisions for disposing of rubbish are not adequate in certain areas of the ground.

e): No PMG leisure update – RA not present

f): No update from RA regarding change of registered address – Trust contacted by FCA regarding returned post.

g): £100 share purchase in Morecambe FC Limited previously agreed by majority vote.

h): No update from RA regarding trustee board training.

III. Trust Finance Report

JS presented financials and management accounts for the period ending 13th Nov 2017. All outstanding balances have now been transferred to The Trust from Fans Club. Overall Trust is in a healthy cash position and has funds available for projects that benefit the membership. 5 memberships were sponsored as part of the LMC fresher's fair for raffle prizes – three remain unclaimed. Trustees decided to use these as giveaways to promote joining the Trust. Currently unable to transfer money to and from PayPal account – although online sign-ups are unaffected. Due to high level of sign-ups, Trust has exceeded turnover limits and now must provide additional documentation to PayPal to satisfy money-laundering legislation.

IV. Memberships

a): Current members = 339 – 126 are new (not previously part of Fans Club), 21 are lifetime and 86 have joined online. We currently have 9 members based overseas.

b): Butcher and Tonic deal has been updated and amended on all literature following discussions with partner. This has highlighted the need for partners to formally agree to the discounts/prizes that are advertised to members.

c): There are a number of business that have either been approached or have approached the Trust that are interested in becoming a Trust partner. Reel Cinema currently discounting all ticket prizes in response to Vue Lancasters promotion – but have expressed interest in offering a corporate package and draw prizes to the Trust when this promotion is complete. DW has increased the number of passes entered in the Monthly Prize Draw – now 2 x 4 day passes. DW Sports now also in contact with the club having been referred to Adam Wilde by SD.

V. Legends Wall

MS has compiled a list of suggested names that have been submitted by members to date for Legends Wall consideration – so far there hasn't been a meeting of the sub-group that has been put together to lead this project. Initial idea based on 10 x boards containing the Legends – but this can be increased. How the legends are selected is still to be decided. The committee selected 3 names from the list so far which are to be put up first, to raise awareness of the project and to give fans a visual idea of what the wall will eventually look like. There will be a picture of each player selected, and a blurb about their career/involvement with Morecambe FC. Where possible we would like the person being inducted onto The Wall, to unveil their portrait.

VI. Transport to Shrewsbury

Overview of the donation by Max Burrow – who has kindly agreed to pay for two supporters coaches to travel to the Shrewsbury Town FA Cup game. In return he is requesting a donation to Children In Need. This has been advertised to Trust members with a suggested minimum donation of £10 each. All bookings through the Trust must be for current Trust members (all children to be accompanied by a parent, children do not need to be members

of the Trust). If there is demand to run additional coaches, the Trust can help facilitate bookings but is not a transport provider and can't directly pay for transport.

VII. Recent Developments at MFC

In light of recent developments and the news that there is a potential sale of the club on the horizon, there was a discussion about the information that has been made publically available to supporters – and if this was adequate in addressing some legitimate concerns. What does the membership want to know about what is happening at the club? What do they have a right to know? General consensus that the club is not being transparent with the supporters.

VIII. A.O.B.

a): Away day briefers to be devised and sent to visiting Trusts/supporters groups. This will involve promoting our partners and liaising with authorities – and ultimately be a way to start engagement with other Trusts.

b): Smoking Area – still awaiting response from RT and ground safety officer.

c): No development on proposed improvements/cover behind Omega Terrace. Suspected scope creep. Trust to request initial plans from RT that were presented at the Trust launch night – could be a project for the Trust to take on.

d): Ideas for potential future events discussed – to be continued at next meeting when ideas have more substance. Events do not need to be held at The Globe – although this is the preference.

e): Point of order – any future communication regarding Trust business must be made using the Trusts own communication channels (including emails) – so that the trustee board continues to be transparent with one another.

Meeting closed 21:25

Next Meeting: 12th December 2017, 19:00, Globe Arena

Action Points:

II.a.) JW + SD to timetable freshers fair events and discuss with Adam Wilde

II.c.) JS (facebook)/**SD** (twitter + younger fans)/**Ron Freear** (mailshot) – general feedback about Shrimp heart needed

SB/JG to measure up size of heart using grid system

SB to obtain written quotes - potential for fan involvement

II.d.) JS to mailshot members who opted-in to be a volunteer to see if there are any members that want to help with ground maintenance/clearance after games – help from Ron Freear.

JG to contact Lionel to understand why no longer involved and if the club can reengage

SR to contact club about provisions for rubbish collection

II.e.) RA to provide full written update from administrators of PMG Leisure Lt

- II.f.) **SR** to take over and progress change of Trust registered address
- II.g.) **IL** to draft application letter to Graham Howse for share purchase
- II.h.) **SR** to progress trustee board training with Nicola Hudson from Supporters Direct
- III.) **JS** to gather personal details of trustees for PayPal
- IV.b.) **MS** to draft partner agreement/contract to formalise agreed prizes/discounts
 - SD** to complete partner database and share on Gmail
- IV.c.) **SD + AL** to finalise pending partnerships
- V). **MS** to obtain quotes for sizes, materials and arrange meeting with members of Legends Wall to establish selection process
- VII.) **SR** to draft formal letter to Morecambe FC board of directors and G50 holdings Limited
- VIII.a.) **PS** to start away day briefer
- VIII.b.) **SR** to request update from RT
 - IL** to contact FSF to establish what the law is – confusion if area needs to be out of sight of the pitch.
- VIII.c.) **SR** to request plans for initial proposed development from Trust launch night
- VIII.d.) **ALL** – ideas for events/fundraisers with substance to be brought to the next meeting