

Shrimps Trust Meeting Minutes

Location Morecambe Cricket Club, Woodhill Lane, Morecambe

Date 16th August 2018 18:30

Attendees: Stuart Rae (SR), Jimmy Goulding (JG), Ian Lyon (IL), Pat Stoyles (PS), Joanna Wilkinson (JW) Steve Doran (SD), Ron Freear (RF), Jack Steer (JS), Paul Hodgson (PH), Cain (C) & Micky (M)

Apologies none

Meeting opened 18:40

Introductions and welcome to Cain and Micky

SR- introduced Cain and Micky as young supporters, attending many away and home games

- i. Meeting minutes for 31/7/18 board meeting and 11/8/18 MFC meeting both approved
- ii. A) Legends Wall

Mark Swindlehurst (MS) use existing template for banners, send to supplier, pay at order point, then put up and unveil. Method of arranging payment before order id placed to be decided, paypal proposed and accepted. JW offered to use credit card and claim back through expenses

Wall needs rendering and painting- PS & others volunteered to help

PS tidied up the existing fixings that were loose.

PH to find high res picture of Cain

Jim Bentley photo of lifting cup agreed, Rod Taylor to choose

SR- to approach family regarding Gerry Irving picture.

- B) Website updates

SR to send amended motions to supporters direct. Then to load to website

SD continuing partnership agreements- information to load once all approved

RF Podcast of game reviews being developed by Dave Freer plus historical elements from previous publications

SD Dominic Lancaster may create other additions, dependent on studies

- iii. Membership numbers and benefits update

A) JG Membership numbers current 312 (36 life members and 47 new)

B) JS Accounts summary- no expenses gone through since last meeting

C) SD platform prize for draw had excellent feedback, pending is Soul Bowl/ Jump Rush

SR & SD- discounts are great, more feedback from prizes.

SR- Morecambe Press very happy with certificate. Once confirm club isn't doing a calendar then will approach Morecambe Press

Live at Globe 07/09 £2 discount per ticket for trust members. SD & JS to promote on social media now club has promoted, RF mailshot to be go out

- iv. MFC board meeting and email from Jason Whittingham

SR- very positive meeting and email. Jason expressed his interest in the business side of the club and developing community link. Club want to engage with fans and work on the match day experience. Very disappointing to find that both Jason and Mike had no knowledge of the roof development on back of Omega stand.

Agreed #1 priority is to develop shelter for fans

- A) Open discussion on what fans/ members want from the club to improve experience

JG- promotions, entertainment

PH 5 a side for kids

- B) Globe Way improvements

JG contact R Leisure hire to see what available and costings

SD outdoor bar extension onto patio. Bar very busy and could change windows to patio doors- Plastech be involved?

IL pointed out previous years not been as good weather as this year and may not be as used as this year

JG covered areas under stands could be opened?

RF butty vans, IL profit can then be moved to outside ground, SR & SD licensing required for selling outside?

Things to consider JG- any budget or need to foc?, PS consider additional cost to families

C) Ground improvements

SD Janet Preston looking into funding opportunities/ applications

PS Big connect 4, Jenga on patio

SD half time entertainment on the pitch- cross bar challenge, Shrimps trust challenge cup with local schools

JS sponsor any prizes and get increased advertising through tannoy etc- all agreed

SR open meeting 28/08 raise ideas for half time entertainment and more

Need to advertise Rf mailout, JS & SD social media

SR provision of drinks and food essential (home game Omega stand ran out of pies and slow service at the bar)

IL pre match show highlights of previous game PH/ JG speak to Brian

C & M Penalty shoot out

SR Wigan Gazebo at front, player available to sign programmes, have selfies

IL Christie the Cat to have more attendance, perhaps pre games in shopping centre

D) Increasing attendance

SD/SR season tickets not getting anything extra compared to last year. Discount scheme to go alongside the season ticket could be an incentive to buy

PS bigger clubs reduced prices to aim for bigger crowds. Delayed early bird offer great but should've been frozen at that

IL Upstairs in hospitality players doing interviews as extra experience, be shown downstairs?

SR/PS outside music such as Mark Mckenna

JW/SD/SR Group discounts such as 'mates rates'

Sd mini season ticket. IL buy 10 tickets and discount, redeem at shop for tickets

SR all need to look for other examples from other clubs

C & M/ SR/SD/JG Fifa terminal/ tournament SD to talk with Game, agreed Trust could provide TV. Link to screen in ground?

v. Members questionnaire

RF email out that roof number one priority, positive meeting with board, use email direct from Jason? SR to get approval from JWh

Agreed to hold off on questionnaire until have more focused information- all agreed

RF can create a new email on gmail for suggestions

Vi. Roche testimonial

Discussed sponsorship opportunities at Roche testimonial and dates for activities.

Agreed to promote volunteer opportunities at match- car park attendants, litter pickers (SR, PH JW), raffle ticket sellers, programme sellers

PH to promote on fans page (2000 followers)

September 16th testimonial match

JW to design and print open meeting promotional poster some A4, flyers on A5 and poster on A3

28/08 at MFC, 7.30-9.30pm

vi. Any other business

A) C & M/ SR/JG Minibus surplus to be used to benefit those involved. Flags? C & M agreed, Competition for designs? C & M away flags too

B) 22/09 quiz night and entertainment

PH to coordinate overall

JW and SR not attending

PH- Elvis tribute

SD Carly Rae

SD ask Steve to be quiz master

JG to ask MS to compere

Fundraising and raffle prizes

JW sponsorship of question categories e.g. TV, Sport (MFC?), Cinema (Reel), history

SR to confirm timings with club

Club do happy hour/ discounted prices to £2.50/pint 5-7pm post game to entice people to stay

Other. Meeting dates and trust timetable 2018/19

Tuesday 28th August open meeting

Tuesday 25th September

Thursday 25th October- decide calendar, printed end of November for distribution early December

Thursday 29th November

Thursday 20th December

Tuesday 22nd January – start membership packs

Tuesday 26th February

Tuesday 26th March- start renewals discussions and paperwork

Tuesday 23rd April