

Shrimps Trust Meeting Minutes

Location Morecambe Cricket Club, Woodhill Lane, Morecambe

Date 31st July 2018 19:30

Attendees: Stuart Rae (SR), Jimmy Goulding (JG), Ian Lyon (IL), Pat Stoyles (PS), Joanna Wilkinson (JW) Steve Doran (SD), Ron Freear (RF), Jack Steer (JS), Paul Hodgson (PH)

Apologies none

Meeting opened 19:30

- I. Introduction and welcome to new trustees
SR- introduced SR, RF, PH & JW to IL, JS, JG, PS & SD
- II. Wrap up of AGM and pending 2017/18 pending items
 - A) SR- Members voted against paying for smoking area at the AGM. PS delivered x30 barriers FOC to club- many thanks from all members
 - B) SR- Legends Wall- next x4 chosen at AGM. Information to be included on website, social media (SD/JS) and on next mailout (RF)
Next step to find pictures, use existing template for banners, send to supplier, pay at order point, then put up and unveil. Previously Mark Swindlehurst (MS). Method of arranging payment before order id placed to be decided
Wall needs rendering and painting. SR spoken to Rod Taylor (RT). PS has the plastic warped on the outside/ protectors of the banners, alongside the soft wall causing the bolts to move. IL- addition of roof will also help protection.
 - C) £750 donation for improvements to Local choice suite, going to be raised through fundraising activities.
 - D) Red heart project not progressed. JG- run out of time. Simon Bentley was also involved now working with MS to organise Roche testimonial activities. SD/ PS- other shapes be easier? JG- younger lads into the idea abut not got involved. SD- perhaps Facebook engagement for those standing in the area? SR need to engage directly with people individually not just send posts.
Agreed to postpone and look into later
 - E) Approved motions at AGM- Sr side motions now agreed to be loaded to website plus accounts to be published (RF)
- III. Membership numbers and benefits update
 - A) Membership numbers for 2017 395. 2018 current 274 (36 life members and 36 new)
 - B) Accounts summary for coming period- do we look to make profit or break even?
Events and donations to MFC included. Previous events discussed such as Steve Middlesborough night broke even, gigs with local signed band Heartbreaks £3000+, Fans tournament £1200.
SR Music nights considered but would people pay to enter if can see them for free in pub?
Sr minibus surplus should go directly to those involved to enhance their match day experience.
PH to engage directly to see flags to order or other ideas for use of money
SR- merchandising calendar- is the club intending to make one (SD to find out)
If club not then to find cost from Morecambe Press
- IV. Trustee board priorities/ objectives
 - SR) timetable/ plan of year to help with organisation, including membership packs planning
 - JG) Info point to continue with RF. More communication through media. Improve nominations and feedback get more results. New literature with up to date information to give to people. Discussed use of TV as display point. Going to go outside more to engage with those going straight into ground. Sr suggested pamphlet with tear off nomination slip.
PH use of microphone downstairs, PS F.Com had one JG to see if can find where it went.
 - SR) website to improve with updates and make more engaging. Match reports to add- who to do? Dominic Lancaster or James Main?
 - SR) Club history (IL used to do) to document . Find Shrimps supporters website archive for information

SD) Partner agreements to continue, few to chase and finish, couple to clarify points. Want to regularly promote partners. SD & JS to load Facebook posts on partners.

Agreed all partner information and details to come through SD only

Proud to sponsor trust banner/ logo to go onto partners pages, websites etc.

JW) increase communication with MFC board. Schedule regular meetings and meet new owners.

Agreed every other meeting will be open to members, including after home games

PS) Wants trust to push harder and not be considered soft. Less giving with no reward. Fans club liaison officer (Graham) to be engaged more. Board representation on the board- possibly RT?

Main priority roof

Agreed future donations to be in negotiation for shares in MFC

PH) Interact with younger fans directly and get more engaged

RF) Improve experience for all fans

JS) Numbers to balance

Ideas for Facebook posts for variety and more page likes and engagement

IL) more history of club, collate documents and be stewards of club history.

2020 will be 100 years of MFC, perhaps MCC V's MFC and vice versa

Continue newsletter

V. Trust engagement and communication

Discussed sponsorship opportunities at Roche testimonial and dates for activities.

Agreed to promote volunteer opportunities at match- car park attendants, litter pickers, raffle ticket sellers

September 16th testimonial match

October 6th race night

November 24th ladies night

February sport dinner, March Q&A night

VI. Appointment of board roles for 2018/19 period

a) Chairman SR

b) Secretary JW

c) Treasurer JS

d) Vice chairman- position not required

e) Other roles/ responsibilities Fan liaison officer (including litter pick) PH

Club liaison trust officer SD

f) Banking mandates- completed

VII. Meeting dates and trust timetable 2018/19

Tuesday 28th August open meeting

Tuesday 25th September

Thursday 25th October- decide calendar, printed end of November for distribution early December

Thursday 29th November

Thursday 20th December

Tuesday 22nd January – start membership packs

Tuesday 26th February

Tuesday 26th March- start renewals discussions and paperwork

Tuesday 23rd April

VIII. AOB

A) Website to progress

B) Terry Doherty passing and remembrance of people at ground, RT discussing memorial garden at today's board meeting

C) Programmes and articles to write and progress JW & SR volunteered

D) 22/09/18 event for Trust at MFC. Agreed quiz night

E) Fundraising ideas- sponsored walk, cycle

F) Enter carnival for 2019

G) Camera gantry tarpaulin donated by trust member, need volunteers to put up- JG

H) Member volunteered to provide couple of coaches to local away games. To look at possible dates/ locations and get back to JW

Meeting closed 10.30pm