
Shrimps Trust: Meeting Minutes

Location: Morecambe Cricket Club, Woodhill Lane, Morecambe LA4 4NL

Date: Thursday 22nd November 2019, 19:30

Attendees: Stuart Rae (**SR**), Jimmy Goulding (**JG**), Pat Stoyles (**PS**), Ian Lyon (**IL**), Joanna Wilkinson (**JW**), Steve Doran (**SD**), Ron Freear (**RF**)
Jack Steer (**JS**),

Apologies: Jack Steer (**JS**), Paul Hodgson (**PH**)

Meeting Minutes – Shrimps Trust Monthly Trustee Meeting

Meeting Opened 19:30

I. Acceptance of previous meeting minutes 25/10/2018 and meeting with Morecambe FC 13/11/2018

Minutes approved to be published.

II. Pending Actions from last meeting

a): Legends Wall: **JG** to approach Plastech reference plastic covers and pricing. Awaiting pictures for Gerry Irving from **PH** (absent). **SR** liaising Derek Quinn regarding Jim Bentley and Iain Cain pictures. **PS** to attend to maintenance issues. Next phase early in the New Year – Irving family looking to attend.

b): Fundraising:

1). Beanie hats selling well, £380 in sales to date. **RF** to purchase additional stock. All agreed that profits should be allocated to ‘Raise The Roof’ fundraising.

2). New Years Day Raffle to be held, all proceeds to ‘Raise The Roof’. Aaron McGowan donated signed shirts and items for Trust fundraising. Tickets to be sold on the day of the game, draw to take place after the match. **JG/SD** to organize prizes.

3). Halifax FA Cup Coach Travel was a success, 26 members, 29 non-members travelled generating a £160 surplus. No one who could and wanted to go couldn’t get on coaches= success. Thank you to **SR** for organising and **JG** for help on the day. All agreed monies to ‘Raise The Roof Fund’ rather than charity donation or setting up a fund for future trips.

c): Calendars: 250 to order at £500. Production costs covered by sponsorship, which were all sold within 48 hours – thank you to Paul Carter. Design to finish and proof due next week. Working towards being on sale for the Port Vale game. Pre order form as per last year

on Trust website **SR** to contact Rob Ellis. Can be collected or posted. **SR** to check with club shop if they will manage collections on non-match days, and potentially stock. Only 2 home games to sell calendars before Christmas – to investigate outdoor table/gazebo **IL** to obtain quotes. Thank you to Mike Williamson, Ian Lyon and Matt Rushton for supplying photographs. Release details once proof confirmed. Pricing = £5 member, £6 non-members.

d): Website Updates:

- 1). Amended side motions from AGM sent to Supporters Direct and Rob Ellis by **SR**.
- 2). **SD** progressing partner agreements, need to upload and organise Drive folder

e): Trust Point of Contact:

Following club announcement of new co-chairman and after meeting with Morecambe FC, Rod Taylor and Graham Howse now formal points of contact between the club and the Trust. Agreed to meet regularly before home games. Next proposed meeting on 08/12/18 before Port Vale away. **SR** to confirm. Need to push the club for costed plans for home end roof development which is still pending submission of planning application. Rod Taylor also keen to progress remembrance garden at The Globe – need to understand how the Trust can help in this area.

III. Membership Numbers & Benefits Update

- a). **Numbers:** **JG** current members = 364 (69 new, 17 overseas). 70 not renewed from last year. **JG** to approach and engage and encourage to renew. Little feedback from emails. **RF** – progress auto-renewal with Rob Ellis and Mike Gibson.
- b). **Benefits:** **SD** New discount partner exclusive to members, Stylo Matchmaker (retro football boots/footwear – significant savings for members). To be promoted on all social media platforms and mailouts.

IV. Trust Finance Update

JS (absent) provided full summary ahead of the meeting. Finances in a healthy position, showing £7000 in the surplus reserve which can be used on projects, subject to member approval. New reserve created and displayed for home end terrace fundraising. Vote proposed to move funds from existing funds from surplus, to 'Raise The Roof' reserve. Awaiting confirmation of clubs next AGM / Fans Forum – imminent. **JS** to provide half-yearly management report for publication and circulation to members.

V. Community Sports Follow-up

SD emailed Janet Preston with improving experience points survey results. No response – need to follow-up and understand progress on pending grants along with any ideas from the survey that we can progress together. **SD** to promote for donations of presents need to be done before 08/12 for drop off at Information Point. No chocolates or Teddy Bears. Pens & pencils, colouring books, board games all fine. **PH** emailed ref scouts litter pick?

PS ref buying of PMG building and pitch- figures? Community value/asset? **JS** to look on companies house for changes to ownership.

SD to look into other fundraising i.e. Accrington

Morecambe Community Sports Trust looking for Shrimps Trust representation on their board. Rob Ellis and Adrian Rigby shown interest. **SR** to email Steven Wright for role details.

VI. Current Roles

Information point being covered downstairs, need to consider upstairs and leaflet drops. Colin from Morecambe FC Lotteries department has permitted leaflets to be put in match day programmes. **SR** to cover upstairs Information point on 22/12/2018.

VII. JB Christie Trust

Write to current Trustees to formally introduce Shrimps Trust and point them in the direction of the article on Shrimps Trust website, with a view to expanding the article.

VIII. A.O.B

- a): **IL** to approach club re proof of disability charter- out of date information.
- b): **IL** consider planning for 2020 centenary season – further information required.
- c): **SR/JG** dual memberships to be launched mid-Jan 2019
- d): **SD** club has approached Trust about sponsoring 22/01/19 vs Cheltenham Town. £400 inc. VAT. Potential for members' day. **RF** to produce online survey/vote for member approval. **SD** to progress members' day activities.
- e): **PH** Kevin Ellison day in January – need more details.
- f): **RF** feedback at Information Point about lack of organization in home end terrace refreshment areas. To raise with Club at the next meeting.
- g): **RF/SR** to progress Tranmere away transport on Boxing Day. Need to publicise away transport in February for Oldham Athletic.
- h): **SR** programme articles 08/12 **SR**, 22/12 **JW**

Meeting closed 9.30pm

Other. Meeting dates and trust timetable 2018/19

Saturday 8th December- proposed board meeting

Thursday 20th December

Tuesday 22nd January – start membership packs

Tuesday 26th February

Tuesday 26th March- start renewals discussions and paperwork

Tuesday 23rd April