

Meeting with MFC owner and director

Just before the opening home game against Exeter City on 11th August 2018, Shrimps Trust trustees met with Jason Whittingham and Mike Hinchcliffe at the Globe Arena.

They are obviously very keen to attract supporters back to the Globe. We discussed our top priority project to improve catering facilities for supporters in the Omega Stand, and Jason suggested that this could be achieved in stages, with a roof being the first stage and then Shrimps Trust fundraising could complete the development by providing any further weather protection, furniture, etc.

Jason also suggested that there is a need to develop facilities on Christie Way to provide a more welcoming environment.

Below is an email Jason sent to the Trust to share with our members:-

Firstly I would like to thank you all for coming in to meet and have a chat and it was good to finally meet you, and your fellow Trustees, in person.

Our intentions toward this Club are to ensure that the business is financially sound, well structured and ultimately well run. We will continue to make improvements on the business side which should then, in turn, generate more funding to strengthen the team and improve the match-day experience.

It is the Match-day experience where we both felt we could apply ourselves to the common cause and what we should do is agree just 3 or 4 priorities on which to focus. We already discussed the Home stand outdoor area and also the entry road so let's come up with some ideas for those areas and focus on them?

I'll speak to Rod about the Home stand bar area and see how we can develop it in phases and then get costings for each. Once we have this we can discuss the fundraising campaign which we can then support through Social Media and marketing.

The entry road experience needs a little more thought but it absolutely needs brightening up. We are in talks over possible uses of the plots of land but that is a longer term strategy involving significant funding....so let's focus on the entry road and the front of stadium area in the short term.

Now we have made direct contact we need to maintain it and I am happy for more regular meetings and will leave Rod and Mike to organise these and either Colin or myself will be in attendance when possible. I would also welcome the opportunity to meet with your Members and maybe we could organise a Shrimps Trust Forum with Colin and I in attendance?

Above all of these plans, what we need, is the open support of the Shrimps Trust and Members. The Club needs the support and regardless of the current performance on the pitch we all need to rally support for the Club within the Community. Match day attendance is key to financial stability and we need to get the fans back to the stadium to the numbers on a par with the old Ground...Match Day experience will help but in the short term let's work on filling the stands in any way we can.

Let me know your thoughts.

Kind regards,

Jason Whittingham