

Shrimps Trust Election 2019 - Candidate Statement

My name is Steve Doran. I am still a relative newcomer to the area but I have been watching and supporting Morecambe Football Club regularly since March 2014 and this coming season will be my fifth as a season ticket holder.

I initially became involved with the Fans Club of Morecambe at their last AGM and was invited to be a part of the committee. We are now over two years down the line from when the first steps were taken to form the new Supporters Trust, and I have had a very active role during my time as a Trustee. One of my primary functions has been launching and continuously updating the @shrimpstrust Twitter account, the Official Twitter feed of the Shrimps Trust. The account now has nearly 1,000 followers, and is one of the main vehicles for providing fans with information regarding the activities of the Shrimps Trust.

I do not have any specific formal training or expertise to offer the Trust and its members (my background is manufacturing, engineering and maintenance) but what I do have is a great interest in using social, digital, and printed media to increase awareness of our fantastic club, and boost its fanbase with the ultimate aim of raising attendances. This would hopefully lead to an increased playing budget for Jim and Ken.

I have time, enthusiasm and drive, which I have been using in a more traditional way over the last two- and a-bit seasons by taking Fixtures and Events posters into local businesses throughout the Morecambe, Torrisholme, Bare, and Heysham area.

I also have further ideas to promote Morecambe Football Club and The Globe Arena as an events hub for the area, bringing in live events that appeal to all of our supporters young and not so young, that will utilise the superb facilities to their full potential. I was instrumental in securing the services of local band Amber Suns, who headlined our inaugural Members Day entertainment.

I can sincerely say that I will continue to give my very best effort to serve the members of the Shrimps Trust, the fans, and the staff of Morecambe Football Club with dedication and integrity. If re-elected, it would again be my privilege to be a part of history in the making.

As always, we are “StrongerTogether” whether that be on the pitch, in the stands or in the Boardroom.

Steve Doran

