



Shrimps Supporters Society Limited

Annual Report and Unaudited Financial Statements

For the Year Ended

31 May 2020

SHRIMPS SUPPORTERS SOCIETY LIMITED

FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

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SHRIMPS SUPPORTERS SOCIETY LIMITED

SOCIETY INFORMATION

Elected Trustees

Chair	Steve Doran
Treasurer	Jack Steer ACA
Secretary	Joanna Wilkinson
Other Trustees	Ron Freear Ian Lyon Paul Hodgson Rob Wilkinson Stuart Rae (Resigned 14 September 2020) Nick Barrett (Co-opted) Sophie Fish (Co-opted)

Registered office 63 Victoria Street
Morecambe
Lancashire
LA4 4AF

Registered number 7485

Independent examiner Mark Rose ACA



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD

YEAR ENDED 31 MAY 2020

The Board of the Shrimps Supporters Society Limited (“the Trust”) is pleased to present its Annual Report and Financial Statements covering the year to 31 May 2020.

Principal Activities

The purpose of the Trust is to be the vehicle through which a healthy, balanced and constructive relationship between the Football Club and its supporters and the communities it serves is encouraged and developed. The business of the Trust is to be conducted for the benefit of the community served by the Football Club and not for the profit of its members.

The objects of the Trust, as set out in the Trust’s governing document, are to benefit the community by:

- being the democratic and representative voice of the supporters of the Football Club and strengthening the bonds between the Football Club and the communities which it serves;
- achieving the greatest possible supporter and community influence in the running and ownership of the Football Club;
- promoting responsible and constructive community engagement by present and future members of the communities served by the Football Club and encouraging the Football Club to do the same;
- operating democratically, fairly, sustainably, transparently and with financial responsibility and encouraging the Football Club to do the same;
- being a positive, inclusive and representative organisation, open and accessible to all supporters of the Football Club regardless of their age, income, ethnicity, gender, disability, sexuality or religious or moral belief.

A successful modern football club sits at the heart of its community representing the town and its people at the game of football across the country. It is a source of pride to the town through the engagement it does and the talent it develops from within the community. Most importantly, it provides a place and a purpose for people to come together and be as one, irrespective of gender, race, disability, religion, sexuality or income.

The company established to run and operate the club should ideally have at its heart these basic principles. It should operate the club at the highest sustainable level; it should engage as fully as possible with the club’s supporters and the community to help maximise the potential of the club; and it should be a great ambassador for the club whilst understanding and respecting the community in which it plays, its history and its values.

Morecambe Football Club has done all this for a century for the town of Morecambe and the club has, for the most part, been run by a company that has sought to uphold the same values and aims. The Trust’s role is to protect and uphold these values and undertake such work as to support the club and the company to deliver on them.

The Shrimps Trust – Our Vision

“To help, maintain and support the presence of an outstanding, sustainable and modern professional football club in the town of Morecambe by being the democratic and representative voice of the supporters of the club who, through its actions, strengthen the bonds between the club, the fans and the communities it serves.”



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

The Trust has set 18 steps in which it will fulfil its vision:

1. Selflessly representing the interests and needs of all Shrimps Trust members and the wider fan base.
2. Strengthening the links between the company, the club, its supporters, the community and local businesses through responsible and constructive engagement.
3. By maintaining an honest, positive and respectful dialogue with the owners and directors of the company and the staff of Morecambe Football Club, and supporting the aims and objectives of the company where, in the opinion of the Trustees and its members, these are not in direct conflict with the needs and best interests of supporters.
4. Raising funds to help maximise the supporter experience and preserve the vision of Morecambe Football Club.
5. Encouraging the company to provide value for money services and improve service standards for its customers.
6. Communicating clearly, simply and effectively with all members and keeping them and all supporters informed of the Trust's activities, as well as representing the interests of supporters in the media and wider community.
7. Looking to the future but not forgetting our past by celebrating our proud heritage.
8. Supporting the JB Christie Trust in its important role in preserving the future of Morecambe Football Club.
9. Operating democratically, fairly, sustainably, transparently and with financial responsibility and encouraging the Club to do the same.
10. Actively promoting the potential of Morecambe Football Club as broadly as possible so that it attracts the very best people - to run the club or the company - or play for the team.
11. Being a positive, inclusive and representative organisation, open and accessible to all supporters of the Club regardless of their age, income, ethnicity, gender, disability, sexuality or religious or moral belief and that they shall not be disadvantaged by the Trust or club.
12. Seeking and maintaining friendly relationships with supporters of other football clubs through contributing, learning and engaging with the national organisations of fans and other Supporters Trusts.
13. Showing our commitment to the Trust movement and aiming to be a leading positive example of the Trust model.
14. Not seeking confrontation but being challenging where required.
15. Nurturing talent and working as a team to deliver our objectives.
16. Ensuring sound financial and professional governance of the Trust.



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

17. Investing in the Shrimps Trust and increasing and retaining its membership.

18. Encouraging members to stand for election to our board of Trustees.

The Trustees hope that its members have continued to see positive steps taken during our third year, as we continue working towards our vision.

Society Legal Structure

The Trust is incorporated with Limited Liability under the Co-operative and Community Benefit Societies Act 2014 as a Community Benefit Society. The Trust is registered as Shrimps Supporters Society Limited, registration number RS7485.

The Trust is an associate member of the Football Supporters' Association, incorporating Supporters Direct.

Membership

At 31 May 2020 the current Trust membership stands at 410 of which 364 are annual members and 46 are life members. This represents a net decrease of 6 members on the prior period. While we welcomed 73 new members in the current year, 79 members from the 2018-19 season did not renew their membership. We were disappointed to lose these members and hope that we can persuade these individuals to re-join the Trust next year in what will be the Club's centenary season.

The Trust continues to extend its membership across the globe with a number of Trust members (both annual and life) residing in the Americas and Asia. This season we also began taking junior memberships in the hope to appeal to younger Shrimps fans – attracting 25 junior Shrimps.

The Trustees continue to strive to achieve a membership of 500 which would be seen as a strong representation of the Morecambe fan base.

Trust Board

The Trust Board is made up of elected Trustees who are elected for a two-year period. The following Trustees stood down at the AGM on 22nd July 2019 and the remaining Trustees would like to place on record our thanks for their voluntary service:

Jack Steer
Jimmy Goulding
Steve Doran
Pat Stoyles
Ian Lyon

The Trustees would like to place particular on record particular thanks to Pat Stoyles and Jimmy Goulding for their service over the first two years of the Trust being in operation. Pat has been instrumental in the formation of the Trust as a separate legal entity, while Jimmy has been an integral part of the Trust membership group. Both continue to support us in an unofficial capacity for which we are grateful.



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

The Trust Board members who were elected to serve from the AGM on 22nd July 2019 and have served to 31 May 2020 are:

Steve Doran	<i>Chair</i>	<i>Re-elected 22 July 2019</i>
Jack Steer	<i>Treasurer</i>	<i>Re-elected 22 July 2019</i>
Joanna Wilkinson	<i>Secretary</i>	
Stuart Rae		<i>Resigned 14 September 2020</i>
Ron Freear		
Ian Lyon		<i>Re-elected 22 July 2019</i>
Paul Hodgson		
Rob Wilkinson		

During the year the following Trustees were co-opted:

Sophie Fish	<i>Co-opted 1 August 2019</i>
Nick Barrett	<i>Co-opted 1 August 2019</i>

Joanna Wilkinson, Ron Freear and Paul Hodgson will all resign as Trustees at the forthcoming AGM on 14th November 2020 and may offer themselves for re-election. Stuart Rae tendered his resignation on 14 September 2020 ahead of the AGM.

The Trustees who have served the Trust during the year continue to do so without any remuneration or expenses and are fully paid up members of the Trust in their own right. The Trust is indebted to the Trustees for the time that has been spent on an entirely voluntary basis.

The Trustees continue to place on record their sincere thanks to other individuals who have supported the work of the Board on a voluntary basis during the year. In particular we would like to thank Rob Ellis, Paul Carter, Dave Freear, Pat Stoyles, Mark Swindlehurst and Jimmy Goulding for their support and assistance.

Review of the period

AGM and Member Engagement

The Trust held its second AGM in July 2019 at the Globe Arena, followed by a fans' forum with three Morecambe Players. The night was again well attended and allowed members to review the financial performance for the year to 31st May 2019.

A motion was passed at the AGM to make a £250 donation to Morecambe Ladies who had previously supported the Trust in providing kit for our fans tournament last year. Morecambe Ladies had been struggling for funding and are a separate legal entity to the Football Club. It should be noted that the Trust is not simply a fundraiser for Morecambe Football Club Limited and our objectives are to serve the wider Morecambe Community. As such, the Trustees had no hesitation in agreeing to support Morecambe Ladies following membership approval. We hope that the Ladies team can be more integrated with the Club in the future, which was an objective of the new owners some 2 years ago.



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

In the previous season, the Trust conducted a full member survey where it found that 65% of voters identified the desire for a roof or cover in the home end as being their key concern. The Trust continue to be reliant on the Club progressing planning permission and providing costings for the project, and there has been little movement in this over the last season as other issues have taken priority. The Trustees have continued to focus their attention on fundraising to be able to contribute towards the new structure and/or its facilities, for the benefit of the supporters, in due course.

The Trustees continue to meet regularly with the directors of the Club and continue to raise any supporter concerns.

Club Engagement



One of the principal aims of the Trust is to open up increased dialogue with the Football Club and we have continued to hold regular meetings with co-chairmen Rod Taylor and Graham Howse during this season. The minutes of these meetings are emailed to members promptly after meetings, but are also available on our website.

Our discussions with the Board have been constructive and have allowed us to discuss various ideas and initiatives, working together, as well as ensure that member's questions are put directly to the Board. While we are an independent organisation, we are here to support the Club and have common goals. We are keen to maintain, however, that our purpose is to benefit supporters and this is one reason the Trust has been reluctant to subsidise or fund, even in part, player salaries. The Trustees feel that funds we raise should not subsidise the Club's operating losses in this way.

We continue to request any feedback or concerns from members have and are happy to raise these with the directors to ensure that the match day experience continues to improve over the coming season.

Stronger Together

Working together in the interests of Morecambe FC extends further than just a relationship between our Trustees and the Board of Morecambe FC. We are lucky to have the support of a number of businesses in the area, many of whom contribute a great deal to the Trust and in turn, Morecambe supporters.

We are extremely grateful for the support of Rob Ellis and Two Studios who maintain our website for us, along with supporting us with design and artwork such as our membership badge and centenary flag. We are entirely grateful for the expertise but also the time involved in assisting us entirely free of charge.

We also continue to offer a number of discounts to our members across the local area, and this is only possible due to the support of these businesses to the Trust.



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

Chairman Steve Doran continues to build our discount database which now includes £2.50 pints on non-match days at the Boardwalk, 10% off at Spar on Thornton Road and 10% off Qualify Drive & Education.

We also continue to offer members 20% off at the Hurley Flyer which can represent great savings on food throughout the football season. We are extremely grateful to all our partners for their continued support.

Members are also automatically entered into our monthly prize draws which occur during the football season. The top prize each month is hospitality for 2 at a Morecambe FC game, which is funded by the Trust. We are also fortunate to have a wide range of partners who provide us with prizes at no cost for us to offer to our members. The Trustees would like to thank, in no particular order:

- Buzz Bingo who donate bingo for 6 to each month's draw
- Burger King, Morecambe who donate family meals each month
- The Platform, Morecambe who donate tickets to an event each month
- View café, Morecambe who donate a meal voucher
- Pizza Time, Morecambe who donate a tea time special
- Qualify Driving who donate free driving lessons
- Fiona Pierce who donates beauty treatment vouchers
- Hair by Meru and Cutting Room, for free hair cut vouchers
- The Boardwalk, Morecambe for drinks vouchers



The draw continues to be great value for money – completely free with your £10 membership each year! If any other businesses are keen to work with us in our membership draw, please get in touch.

Membership Packs



In addition to the discounts and prize draws, members continue to receive a pack with their £10 membership fee which includes a limited-edition badge. Black Dragon Badges again produced an excellent quality addition to members collection as designed by Rob Ellis of Two Stories. We also continued to provide a car air freshener as an additional gift to members in their packs – Shrimps fans must have the best smelling cars!

We hope that members continue to find value in their membership packs as part of their £10 annual fee, and we are even more thrilled with our centenary pack for 2020-21 which renewed members should have now received.

Membership packs continue to be sent to any members that join us from overseas. The Trust has membership presence right across the world from Asia to America. Look out for those Shrimps Trust badges while you are on your travels!



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

Community Spirit

While our core objectives centre around the Football Club and the Morecambe FC fan base, we have not forgotten our obligations to our local community. The Trust has taken steps in the year to spread the Morecambe FC word as much as it can in the local area, thanks to the generosity of our members

We continued to support the local food bank through a joint appeal for the Carlisle game on 7th December, along with the Football Club. As always, the Morecambe supporters have been generous in their support of their community and we are more than happy to contribute in any way we can.

We also held our now-annual toy appeal in the lead up to Christmas, where we support Morecambe FC Community Sports in their trip to Lancaster Royal Infirmary. Thank you again to our generous members.

Morecambe Football Club is a community club and we are proud to be wearing the badge and promoting the good nature of all Shrimps fans in the community.

Other donations

In addition to the £250 donated to Morecambe Ladies as part of our AGM, we also made a donation for the same value to Graham Howse's equipment appeal. Following a request at the AGM, we put this to the members and it was narrowly approved by the membership. We acknowledge from this that there is a significant proportion of the membership who want to see funds spent on projects which directly benefit supporters, rather than subsidising other costs of the Club.

We continue to be led by the members on our donations, alongside the conditions of our Trust constitution.

Events

One of our favourite annual events held by the Trust has been the annual quiz night where teams go head to head to win the Geoff Wilson Memorial Shield. Unfortunately, our planned event this year was quashed with the covid-19 pandemic – but we found a work around, and our quiz night was held online for the first time on 23 May 2020.

The quiz was entirely for fun, but we hope everyone who joined in had a great night. Thanks go to quiz master Stuart Rae who made good use of our Trust jacket for the evening.



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

Legends Wall



Four more inductees were chosen for the legends wall at our AGM last year – Garry Duffaghan, Kevin Ellison, JB Christie and Andy Fleming.

The four new inductees join existing members Ian Cain, Gerry Irving, Rod Taylor and Jim Bentley from last year whose banners are now on display at the back of the home end.

Unfortunately, our planned celebration for the new inductees was postponed due to the covid-19 outbreak, but we look forward to holding an event to celebrate in the not too distant future.

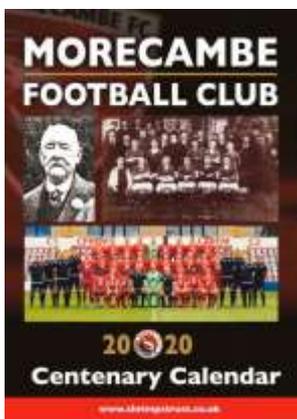
Volunteers

Continuing with the “legends” theme, the Trust continues to have a hardy bunch of dedicated members who assist the Club after every single home game collecting litter from around the ground to help a stretched grounds staff team. As we reported last year, three of the most dedicated volunteers are Trust members Barbara Holt, John Taylor and Robin Taylor. We want to continue to shout about their efforts so that they know how much we appreciate their contribution.



We are a community-based Club and there are always opportunities for further supporter engagement, particularly through the Trust. Please contact us if you feel you could offer any help, however small.

Trust Calendar and Merchandise



A recurring income stream over the last 2 seasons has been the annual Trust calendar, which has become a popular Christmas present amongst Trust members. We were delighted to obtain a sponsor for each month this year, which covered the cost of the printing of the calendars, meaning that all sales proceeds went directly to the Trust. We are grateful to Mike Williamson and Matt Rushton for providing photos for the calendar.

We have also extended our offering at the information point in JB's bar with the sale of various merchandise in the year including beanie hats, baseball caps, polo shirts, and not-forgetting replacement Trust air fresheners! All of the items have generated additional income for the Trust in the year, as well as providing members with more ways to show their support of the Shrimps.



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

Away Travel

It has become increasingly evident that there has been an increasing demand for the Trust to provide transport to away games, and thanks to the support of Rob Wilkinson from Qualify Driving we have been able to provide six coaches to four away games in the year. With lots of hard work and organisation by the Trustees, all of the coaches have been a great success and most importantly, almost full.

As a result of this, and sponsorship from Qualify Driving, the away travel has generated a surplus in the year of £1,375 while still offering discounted travel to Trust Members. Approximately half of those that have travelled on the Trust coaches have not been members of the Trust, but as we seek to provide additional transport in coming seasons we hope that these individuals will join and benefit from the reduced cost.



Subject to sufficient demand and the resumption of away supporters at football stadia, the Trustees are committed to providing away travel for Trust members to any Morecambe game.

Shrimping all over the world

In other engagement with our members, the Trust has run a competition to spread the Morecambe FC word by having your photo taken on your holidays all across the World, demonstrating just how far we can get the Morecambe name. While the Trust has many members all across the globe, those of us who are based in Morecambe can still clock up the air miles (at least, before COVID-19!).

Thank you to all those who entered their holiday snaps!



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

Player sponsorship

There won't be many people rushing to fly overseas due to the Covid-19 pandemic, and there has been much wider consequences for both the Club and Trust. As you will all be aware, the season was ended early with 6 home fixtures cancelled in our 2019-20 season.

Since Derek Adams took over at the Club there had been some investment into the playing squad to strengthen numbers and ensure our safety in League 2. The Trust wished to play its part in that and agreed to sponsor additions Christoffer Mafoumbi and Ryan Cooney. Unfortunately, we didn't see any benefit from that sponsorship with the season ending but as a gesture of support for the Club during what will be a challenging time, we have honoured the sponsorship payment.

Away stand flag

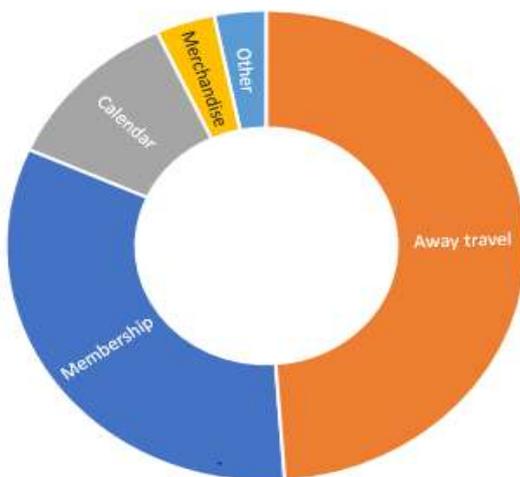
As our members from last year will be aware, the Trust has fundraised to have a large flag produced for the away end to celebrary the Clubs Centenary. With fans not currently being allowed in the Mazuma Stadium, we are hopefully that . our flag will be in position so that it gives supporters something to cheer about when watching on iFollow.



We were able to obtain the flag at a significantly cheaper quote than we had obtained at this time last year, and our thanks go to our friends at the 1881 movement at Watford for this.

Financial performance

Income Breakdown 2020



Income has fallen this year by £1,489 principally due to event income last year which has not repeated this year, namely members day (£851 last year) and the fans tournament (£784 last year). Unfortunately, due to the Covid-19 pandemic, any plans that we had were cancelled towards the end of the season. For the same reason, there was no quiz night held at the Club this year, and other fundraising income is down. Membership income fell slightly to £3,897 (2019: £3,959) due to lower membership numbers.

Calendar sales and merchandise sales have continued to generate further gross income of £1,351 (2019: £1,279) and £436 (2019: £951) respectively.

The largest income stream has been away travel income as we have expanded the number of trips we travelled to this year. Total income was £5,800 and net proceeds after costs were

£1,070. We do not intend to make a profit on coaches and some are loss making, others have proven very popular and led to large surpluses.



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

The generation of all of the above income streams stems from the hard work of the Trustees, who give up their time voluntarily to drive income to fund Trust initiatives to the benefit of Morecambe Football Club.

The main costs within the year naturally relate to the income streams above. This includes away travel costs of £4,730 (2019: £2,683) and merchandise and calendar costs of £783 (2019: £967). Excluding away travel costs, expenditure has fallen by £1,782 from last year despite the £570 purchase of a centenary flag as detailed elsewhere in the accounts. This is due to less donations being made, and lower costs relating to specific events (Members Day and the Fans Tournament).

The main costs relating directly to membership were member pack costs of £867 (2019: £829) and prize draw costs of £448 (2019: £552). The sum of these costs over our membership number for the year equates to a cost of over £3 per member which forms part of the £10 annual membership fee.

A further £276 (2019: £262) was spent adding to the legends wall, and £250 spent sponsoring Morecambe FC players. In addition to a £250 sponsorship of Morecambe Ladies, we also donated £500 to Morecambe FC in two parts - £250 for Graham Howse's appeal for club equipment, and £250 towards the crowdfunding appeal in May 2020. We continue to make clear that our purpose is not solely to generate further income for the Club, and we are here to benefit the wider Morecambe football community in accordance with our Society rules.

Reserves at the end of the period were £13,306 (2019: £10,301) although this includes the designated funds for "Raise the Roof" and a Flag Fund as detailed in note 13. Although the Trustees have allocated funds for these purposes, there is no current commitment to spend the amounts and therefore the expenditure will be recognised in future periods. Cash funds held by the Trust at the balance sheet date were £17,220 (2019: £13,696) and the difference between these balances and reserves continues to represent the deferred life membership income which is released over a 10-year period.

Internal controls and principal risks and uncertainties

The Board has overall responsibility for ensuring that systems of internal control are established and maintained in order to manage risk. In meeting its responsibilities, the Board has adopted a risk-based approach to internal controls which are embedded within the normal management and governance processes. This includes the regular evaluation of the nature and extent of risk to which the Society is exposed.

The Board consider that its main risk would arise from having insufficient cash resources to meet obligations. To mitigate this risk, appropriate budgeting is prepared and all expenditure is authorised at board level. The Trust considers it appropriate to retain an appropriate level of cash reserves as detailed in its reserve policy.

Plans for future periods

The Trustees hope to continue the good work that has been performed to date to drive membership, promote further dialogue with the Football Club and encourage further social interaction amongst Morecambe Football Club supporters. The Trust continue to hope that there will be a swifter resolution to the desire for improvements behind the home end, but rely entirely on the Club to progress plans for us to then contribute. As always, the Trustees welcome any suggestions from the membership via email, social media or in person at our information point in JB's Bar.

The aim on field continues to be retaining the Club's league status, while ensuring the long-term future of the Club off it. There is no doubt that the Covid-19 situation is a threat to the Club continuing as a going concern, as the Club allude to in their own financial statements.



SHRIMPS SUPPORTERS SOCIETY LIMITED

THE REPORT OF THE BOARD (CONTINUED)

YEAR ENDED 31 MAY 2020

Reserves Policy

In line with other not for profit entities, the Trust Board consider that the Trust should always hold reserves equal to 6 months running costs to ensure that the entity has sufficient liquidity to meet all obligations. The Trust currently has reserves in excess of this policy.

A significant proportion of the Trust's reserves have been designated to be spent on specific projects which had not occurred in the year and did not give rise to an immediate liability. The expectation is that future periods will reflect deficits when this spending occurs and reserves will decrease.

The Trustees acknowledge the level of remaining reserves carried forward and note that these may be allocated to future large projects that are for the benefit of the members. The Board also consider it prudent to maintain additional reserves in the event that the Trust require such funds to ensure the continued existence of a football club in Morecambe.

The Trustees continue to invite the membership's suggestions on how to apply the reserves of the Trust through regular open meetings.

Statement of board responsibilities

The board is responsible for preparing accounts for each financial period which give a true and fair view of the state of affairs of the Society and of the income and expenditure of the society for that period. In preparing the financial statements, the Board is required to:

- Select suitable accounting policies and apply them consistently
- Make judgments and estimates that are reasonable and prudent
- State whether applicable accounting standards have been followed
- Prepare the financial statements on a going concern basis

The Board is responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Society and to enable them to ensure that the accounts comply with the Co-operative and Community Benefit Societies Act 2014. It is also responsible for safeguarding the assets of the Society and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent examiner

The independent examiner, Mark Rose, was re-appointed during the year will be proposed for re-election at the forthcoming AGM.

Annual general meeting

The Annual General Meeting will be held on 14th November 2020.

The Report of the Board was approved by the Board on 21 October 2020 and was signed on its behalf by:



.....
Jack Steer
Treasurer



.....
Steve Doran
Chair



.....
Joanna Wilkinson
Secretary



SHRIMPS SUPPORTERS SOCIETY LIMITED

INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF SHRIMPS SUPPORTERS SOCIETY LIMITED YEAR ENDED 31 MAY 2020

I report to the members on the unaudited accounts for the year ended 31 May 2020 set out on pages 16 to 29.

This report is made solely to the society's members, as a body. My examination work has been undertaken so that I might state to the society's members those matters I am required to state to them in an examiners' report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the society and the society's members, as a body, for my work, for this report, or for the opinions I have formed.

Respective responsibilities of Society Board Members and the examiner

The Society Board Members consider that an audit is not required for this period as an appropriate resolution was approved by the Board and has been ratified by Members at the Society's AGM. The Board consider that an independent examination is appropriate.

It is my responsibility to:

- examine the accounts
- follow the procedures laid down in the General Directions given by Supporters Direct; and
- state whether particular matters have come to my attention.

Basis of Independent Examiner's statement

My examination was carried out in accordance with General Directions given by Supporters Direct. An examination includes a review of the accounting records kept by the Society and as a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the Society Board Members concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the accounts.

Independent Examiner's statement

In the course of my examination, no matter has come to my attention:

- which gives me reasonable cause to believe that, in any material respect, the Society Board Members have not met the requirements to ensure that:
 - proper accounting records are kept
 - accounts are prepared which agree with the accounting records and comply with the generally accepted accounting requirements; or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Mark Rose ACA
Chartered Accountant
C/O 63 Victoria Street
Morecambe
Lancashire
LA4 4AF

25 October 2020



SHRIMPS SUPPORTERS SOCIETY LIMITED

INCOME AND EXPENDITURE ACCOUNT

YEAR ENDED 31 MAY 2020

	Notes	2020 Total £	2019 Total £
Income	3	11,947	13,436
Expenditure	4	(8,942)	(8,667)
Surplus from activities before tax		3,005	4,769
Tax		-	-
Surplus for the financial period		3,005	4,769

All of the activities of the Society are classed as continuing.

The Society has no recognised gains or losses other than the results for the period as set out above.

These accounts were approved by the Board and authorised for issue on 21 October 2020, and are signed on their behalf by:



.....
Jack Steer
Treasurer



.....
Steve Doran
Chair



.....
Joanna Wilkinson
Secretary

The notes on pages 20 to 29 form part of these financial statements.



SHRIMPS SUPPORTERS SOCIETY LIMITED

BALANCE SHEET

AS AT 31 MAY 2020

	Notes	2020		2019	
		£	£	£	£
Fixed assets					
Investments	6	100		100	
			100		100
Current assets					
Stock	7	298		616	
Debtors	8	334		346	
Cash at bank and in hand		17,220		13,696	
		17,852		14,658	
Creditors: amounts falling due within one year	9	(1,242)		(951)	
Net current assets		16,610		13,707	
Total assets less current liabilities		16,710		13,807	
Creditors: amounts falling due in greater than one year	10	(2,994)		(3,090)	
Total net assets		13,716		10,717	
Capital and reserves:					
Share capital	12	410		416	
Income and expenditure reserve	13	13,306		10,301	
Total funds		13,716		10,717	

The members have opted to disapply section 83 of the Co-operative and Community Benefit Societies Act 2014 as prescribed in Section 84 and therefore these accounts are unaudited.

These accounts were approved by the Board and authorised for issue on 21 October 2020, and are signed on their behalf by:



.....
Jack Steer
Treasurer



.....
Steve Doran
Chair



.....
Joanna Wilkinson
Secretary

Registered Society Number: 7485

The notes on pages 20 to 29 form part of these financial statements.



SHRIMPS SUPPORTERS SOCIETY LIMITED

STATEMENT OF CHANGES IN EQUITY

YEAR ENDED 31 MAY 2020

	Called-up share capital £	Income and expenditure reserve £	Total £
At 1 June 2018	394	5,532	5,926
Surplus for the period ended 31 May 2019	-	4,769	4,769
	394	10,301	10,695
Share capital issued	106	-	106
Cancelled shares	(84)	-	(84)
At 31 May 2019	416	10,301	10,717
Surplus for the year ended 31 May 2020	-	3,005	3,005
	416	13,306	13,722
Share capital issued	73	-	73
Cancelled shares	(79)	-	(79)
At 31 May 2020	410	13,306	13,716

The notes on pages 20 to 29 form part of these financial statements.



SHRIMPS SUPPORTERS SOCIETY LIMITED

CASH FLOW STATEMENT

YEAR ENDED 31 MAY 2020

	2020	2019
	£	£
Net cash generated from operating activities	3,530	3,798
Cash flow from financing activities		
Share capital issued in year	73	106
Cancelled share capital	(79)	(84)
	<u>(6)</u>	<u>22</u>
Net change in cash and cash equivalents	3,524	3,820
Cash and cash equivalents b/fwd	13,696	9,876
Cash and cash equivalents c/fwd	17,220	13,696
Reconciliation of operating surplus to cash flow from operating activities		
Surplus for the year	3,005	4,769
Decrease/(Increase) in stock	318	(616)
Decrease/(Increase) in debtors	12	(96)
(Decrease)/Increase in creditors	195	(259)
Net cash generated from operating activities	3,530	3,798
Analysis of cash and cash equivalents		
Cash at bank and in hand	17,220	13,696
	17,220	13,696

The notes on pages 20 to 29 form part of these financial statements.



SHRIMPS SUPPORTERS SOCIETY LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

1 Accounting policies

The Trust is incorporated with Limited Liability under the Co-operative and Community Benefit Societies Act 2014 as a Community Benefit Society. The Trust is registered as Shrimps Supporters Society Limited, registration number RS7485.

The Trust is an associate member of the Football Supporters' Association, incorporating Supporters Direct.

Basis of accounting

The Financial Statements have been prepared in accordance with applicable accounting standards including Financial Reporting Standard 102 '*The Financial Reporting Standard Applicable in the UK and Republic of Ireland*' (FRS102). The Financial Statements are also prepared under the requirements of the Co-operate and Community Benefit Societies Act 2014. The Financial Statements have been prepared on a going concern basis under the historical cost convention.

The significant accounting policies applied in the preparation of these Financial Statements are set out below.

Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the Society to be able to continue as a going concern.

The Trustees have considered the impact of the COVID-19 pandemic but feel there is no material impact on the Society and the going concern basis of accounts preparation remains appropriate.

Income

Income represents membership income from Trust members who are able to join the Trust through its annual membership scheme. The Trust also offers a life membership scheme. Membership to the trust is considered to run alongside the entity's accounting period to 31 May. The Trust has also offered dual membership from half way through this season to 31 May 2021 and has deferred the relevant proportion of this income.

Where a life member joins the Trust, their membership is spread over a period of 10 years which is considered to be a reasonable accounting basis for income recognition. This results in an annual charge to the income and expenditure account equal to that of an annual member for those 10 years.

Donations received by the Trust are recognised on an accruals basis where the Trust is aware that it is entitled to the funds. This is usually on receipt of the money.

Income received from the sale of goods (merchandise and calendars) and is recognised when the risks and rewards of ownership of those goods has passed to the buyer.

Away travel income and event income is recognised when the event has occurred and the Trust's responsibilities are fulfilled.

Where the Trust has assisted in organising events that have raised money for charitable causes and the collection of such money has not been controlled by the Trust, no income or the associated donation is recognised in these accounts.



SHRIMPS SUPPORTERS SOCIETY LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

1 Accounting policies (continued)

Expenditure

Expenditure is recognised on an accruals basis in the financial statements when the Society has a legal responsibility to make payment. The Society is not VAT registered and all expenditure is included gross of VAT.

The Trustees have determined that items should only be considered for treatment as capital purchases if they exceed £250 in value. There has been no such expenditure in either period.

Donated goods and services

The Trust is most grateful for the support of many local businesses. In the event that the Trust receives a material good or service free of charge, if the value of this can be reliably measured, the Trust will reflect the cost of this gift and show an equal donation in the financial statements.

The Trust does not reflect any cost in these financial statements for the time benefit of its volunteers, including the Trustees, which is considered to add great economic benefit to the Trust and the wider Football Club. The Trustees are grateful for the support of all the Trust's volunteers.

Investments

The Trust holds a small investment in Morecambe Football Club Limited which allows its representation at the Clubs AGM which is considered to be in the interest of the Society's members. The investment in the Club is held at the cost to the Trust.

Shares acquired in an earlier period were acquired at par and further shares were transferred from previous supporter groups. No value has been attributed to these additional shares in the financial statements.

Impairment

Assets not measured at fair value are reviewed for any indication that the asset may be impaired at each Balance Sheet date. If such indication did exist, the recoverable amount is estimated and compared to the carrying amount. Where the carrying amount exceeds its recoverable amount, an impairment loss is recognised in expenditure through the Income and Expenditure Account.

Debtors and Creditors

Debtors and Creditors receivable or payable within one year are recorded at transaction price. Any losses arising from impairment of these balances would be recognised in the Income and Expenditure Account.

Life membership which is spread over 10 years is deferred and the element that will be released in accounting periods exceeding 12 months from the balance sheet date is recognised in creditors due in more than one year. Such amounts are not discounted to present value on the grounds that any adjustment would be immaterial to these financial statements and would provide no additional clarity to the readers of the accounts.

Cash and cash equivalents

Cash balances are deposits held on call with banks and cash in hand balances. The Trust also operates a PayPal account to facilitate online memberships, and an iZettle account for point of sale purchases. The Trust has also made use of a GoCardless facility for taking direct debit payments.



SHRIMPS SUPPORTERS SOCIETY LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

1 Accounting policies (continued)

Stock

Stock represents merchandise and other membership pack stock held at the balance sheet date and is recognised at the lower of cost and net realisable value. Where the Trustees consider stock to no longer have value, it is expensed in the current period.

Share Capital

Each member of the Society is allocated 1 ordinary £1 share from their initial membership subscription to the Society. Under the Society rules, if a member ceases to be a member of the Trust their share is cancelled and the amount subscribed becomes property of the Trust. A member ceases to be a member if their annual subscription is not paid.

Reserves

The Society's reserves are unrestricted however the Society is asset locked. The surpluses of the Society are not to be distributed either directly or indirectly in any way whatsoever to the members of the society but shall be applied to maintain prudent reserves and to make expenditure to achieve the Society's objects. The Trustees have designated funds in the year as described in note 13 to these accounts.

Pursuant to regulations made under section 1 of the Co-operatives and Community Benefit Societies Act 2014 all of the society's assets are subject to a restriction on their use.

Financial instruments

The Society has elected to apply the provisions of Section 11 'Basic Financial Instruments' of FRS 102 to all of its financial instruments. It has no instruments that fall under Section 12 'Other Financial Instruments Issues'. Financial instruments are recognised in the Society's balance sheet when the Society becomes party to contractual provisions of the instrument.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method. Financial assets classified as receivable within one year are not amortised.

Impairment of financial assets

Financial assets are assessed for indicators of impairment at each reporting end date. If an asset is impaired, the impairment loss is recognised in the income and expenditure account.

De-recognition of financial assets

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the company transfers the financial asset and substantially all the risks and rewards of ownership to another entity.



SHRIMPS SUPPORTERS SOCIETY LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

1 Accounting policies (continued)

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the society after deducting all of its liabilities.

Basic financial liabilities

Basic financial liabilities, including creditors, are initially recognised at transaction price. Financial liabilities classified as payable within one year are not amortised.

Financial liabilities are derecognised when the company's contractual obligations expire or are discharged or cancelled.

Taxation

The Society is exempt from Corporation Tax as a mutual benefit society.

External scrutiny of accounts

The members have opted to disapply section 83 of the Co-operative and Community Benefit Societies Act 2014 as prescribed in Section 84 and therefore these accounts are unaudited. In accordance with the rules of Supporter Direct, the Trust has opted to have an independent examination of the financial statements to provide adequate transparency and external review of the finance of the society.

2 Judgements and key sources of estimation uncertainty

In the application of the Society's accounting policies, the Board are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

Key assumptions, judgements and estimates

The Trustees draw attention to the policy for recognition of life membership income over a 10-year period. This is considered to be the most reasonable basis for spreading life membership income based on current membership values.

The Board do not believe there are any other material key assumptions, judgement or estimates in the financial statements and draw attention to the accounting policies that are already explained in detail in these financial statements.



SHRIMPS SUPPORTERS SOCIETY LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

3 Analysis of income

	2020	2019
	Total	Total
	£	£
Income		
Membership income	3,897	3,959
Donations	100	770
Sponsorship	-	200
Trust calendar income	1,351	1,279
Merchandise sales	436	951
Away travel income	5,800	4,058
Members day income	-	851
Supporters' football tournament income	-	784
Other event and fundraising income	65	341
Other income	219	159
Return of cancelled share capital	79	84
Total income	11,947	13,436

4 Analysis of expenditure

	2020	2019
	Total	Total
	£	£
Expenditure		
Monthly draw prize costs	448	552
Donations to Morecambe Football Club	500	750
Donations to Morecambe F.C. Community Sports	-	250
Donations to Morecambe Ladies	250	-
Other donations	-	75
Membership pack costs	867	830
Coach travel costs	4,730	2,683
Merchandise costs	233	467
Flag purchases	570	236
Trust promotion	38	288
Licences and FCA fees	20	87
Printing and postage	96	281
Paypal and other transaction fees	87	128
Calendar costs	550	500
Trophies and event costs	-	92
Members day costs	-	696
Fans tournament costs	-	420
Player sponsorship - Morecambe FC	250	-
Legends wall costs	276	262
Sundry costs	27	70
Total expenditure	8,942	8,667



SHRIMPS SUPPORTERS SOCIETY LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

5 Trustee remuneration

The key management personnel of the Society are considered to be the Trustees. No Trustee received any remuneration or any other benefits from the Trust during the current or prior period. Trustees are not reimbursed for their expenses for fulfilling the role of Trustee and do so entirely on a voluntary basis. All Trustees are fully paid up members of the Society in their own right.

6 Investments

	2020 £	2019 £
Investment in Morecambe Football Club	100	100

The Trust holds 420 £1 Ordinary Shares in Morecambe Football Club, Limited. One hundred of those shares were acquired at par and are included at cost above. The additional 320 shares were transferred for no consideration from a former supporters' club and have been given no value. The current market value of the Trust's investment has not been quantified and therefore no adjustment has been made to the cost to reflect any change to its value that might have taken place.

7 Stock

	2020 £	2019 £
Merchandise stock	191	402
Membership pack stock	107	214
	298	616

8 Debtors

	2020 £	2019 £
Debtors	115	125
Prepayments	219	221
	334	346



SHRIMPS SUPPORTERS SOCIETY LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

9 Creditors: amounts falling due within one year

	Note	2020 £	2019 £
Accruals		341	166
Deferred life membership income	11	456	420
Deferred 2020-21 membership income	11	445	365
		1,242	951

10 Creditors: amounts falling due in greater than one year

	Note	2020 £	2019 £
Deferred life membership income	11	2,994	3,090
		2,994	3,090

11 Deferred income

	2020 £	2019 £
Deferred membership income brought forward	3,875	4,240
Deferred annual membership income released in period	(365)	(1,230)
Deferred life membership income released in period	(420)	(400)
Deferred life membership income taken the period	360	900
Deferred 2020-21 membership income taken in advance	445	365
	3,895	3,875

As detailed in the Trust's accounting policies, life membership income is deferred over a period of 10 years from joining the Society. This income is split in notes 9 and 10 between amounts that will be released within 12 months of the balance sheet date, and amounts that will be released in more than 12 months.

The Trust has also taken a number of membership renewals before 31 May which have been deferred in the accounts until that accounting period. Such amounts are to be released within the next financial period.



SHRIMPS SUPPORTERS SOCIETY LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

12 Share capital

Alloted and called up:	No	2020 £	No	2019 £
Ordinary shares of £1 each	410	410	416	416

Reconciliation:

Ordinary shares brought forward	416	416	394	394
Ordinary shares issued at par	73	73	106	106
Cancelled shares during the year	(79)	(79)	(84)	(84)
	410	410	416	416

During the year the Society issued 73 Ordinary Shares and 79 Ordinary Share were cancelled. As detailed in the accounting policies, the shares of the Trust have the nominal value of £1 each and may not be transferred or withdrawn. No member may hold more than one share individually or jointly.

If a member ceases to be a member, the share registered in the name of that member is cancelled and the amount subscribed for the share becomes the property of the Trust.

Shares do not carry any right to interest, dividend or bonus.

13 Income and expenditure reserve: current year

Although the Trust's reserves are entirely unrestricted, the Trustees have led projects over the last two years which have resulted in the receipt of income, or transfer of funds, to specific designated causes. This has resulted in amounts being separately identified for specific projects as detailed in the following table:

	Bfwd £	Income £	Expenditure £	Transfer £	Cfwd £
Unrestricted income fund	5,532	11,947	(8,372)	(1,004)	8,103
Designated funds:					
"Raise the Roof" fund	2,984	-	-	1,004	3,988
Flag fund	1,785	-	(570)	-	1,215
	10,301	11,947	(8,942)	-	13,306



SHRIMPS SUPPORTERS SOCIETY LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

13 Income and expenditure reserve: current year (continued)

“Raise the Roof Fund”

Morecambe Football Club has been in the process of seeking planning permission for a structure to be erected behind the Ace Scaffolding Stand to provide shelter for supporters making use of the half time refreshment facilities. Over the course of the last two years, the Trust has sought to generate funds which may be used to contribute towards to this project, subject to the approval of its members. In the current year the Trustees have allocated to this fund the surpluses of all merchandise sales and calendar sales, adding to the brought forward reserve of £2,984.

The total fund, which does not at this stage represent an obligation or a liability, stands at £3,988 at 31 May 2020.

Flag Fund

In the prior year the Trust raised funds for a large flag that could be displayed in the away terrace when it is closed to away supporters. The purchase of the flag has taken longer than we had hoped, but due to the expense being so significant the Trustees did not wish to rush unnecessarily into the purchase. Following extensive research, we have been able to source the flag through the 1881 movement at Watford at a much cheaper price. The remaining balance in the fund will be used for other flags and banners to improve the match day atmosphere. We were thrilled to reveal the flag in September 2020!

Total reserves

Total reserves at the year-end were £13,306 and have increased due to the surplus in the year. The Trustees' expectation is that these will reduce once expenditure on the above two projects has been made.

14 Income and expenditure reserve: prior year

	Bfwd £	Income £	Expenditure £	Transfer £	Cfwd £
Unrestricted income fund	5,532	12,686	(8,667)	(4,019)	5,532
Designated funds:					
"Raise the Roof" fund	-	180	-	2,804	2,984
Flag fund	-	570	-	1,215	1,785
	5,532	13,436	(8,667)	-	10,301



SHRIMPS SUPPORTERS SOCIETY LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MAY 2020

15 Related party transactions

There is no single controlling party of the Trust whose board at 31 May 2020 consisted of 8 Trustees and 2 co-opted Trustees (2019: 9 Trustees) with equal voting rights.

Transactions with Trustees and their connected parties during the two periods were as follows:

	2020	2019
	£	£
Donation to Morecambe Ladies	<u>250</u>	-

	2020	2019
	£	£
Contributions to Away Travel Income	<u>115</u>	-

The Trustees consider that transactions with Morecambe Football Club Limited should be disclosed in the financial statements as related party transactions for full transparency to its stakeholders. During the two periods, the following transactions occurred with Morecambe Football Club Limited:

	2020	2019
	£	£
Donations to Morecambe Football Club	500	750
Purchases from Morecambe Football Club	<u>568</u>	<u>1,464</u>

During the prior year the Trust also made the following transactions with Morecambe F.C. Community Sports, a registered charity closely associated with the Football Club:

	2020	2019
	£	£
Donations to Morecambe F.C. Community Sports	<u>-</u>	<u>250</u>

All transactions are considered to have occurred on an arm's length basis.

