
Shrimps Trust: Zoom Meeting Minutes

Various- Zoom app

Date: Wednesday 28^h April 2021, 19.00

Attendees: James Wakefield (**JW MFC**) Steve Doran (**SD**), Joanna Wilkinson (**JJW Trust**), Jack Steer (**JS**), Ian Lyon (**RF**), Rob Wilkinson (**RW**), Paul Hodgson (**PH**), Steve Sandoval (**SS**),

Apologies: Jason Arrowsmith, Mickey Millar

Meeting Minutes – Morecambe Football Club Board & Shrimps Trust Liaison Meeting via Zoom App

Meeting Opened 19:00

I. Introduction

SD welcomed everyone to the third meeting.

II. Meeting minutes approval- 03/03/21

JW-MFC to reread and send approval this week

III. Meeting minutes approval- 07/04/21

JW-MFC to reread and send approval this week

IV. Club Update

SD asked JW MFC to update the Trust on club matters since the last meeting.

JW MFC New GM appointed and notice being worked. Hoping to announce in around 6 weeks' time. He will be invited to meetings in the future.

Budget for 21/22 unsure of as not sure which league we will be playing in. Dual planning taking place allowing for both league one and two. Looking to improve everything at the club... this continues as per last meeting. 3-year plan still in operation and going into league one would mean accelerating some aspects of it. Some points would have more priority than others

V. Possibility of viewing a potential League two playoff semifinal home and away ties at the club with other shrimps fans

There will be fans at the play offs, unless government guidance changes or if Newport are involved and Wales has different restrictions....

Just over 1550 capacity allowed at Mazuma stadium, based on current guidelines published. This would allow for all season ticket holders and some other fans.

Away matches may be shown, if guidelines allow for gatherings. Potentially Sky or I-Follow and foreign watchers on I-follow as well, but unsure of details at this point.

VI. Provision of coaches for potential league two playoff final tie at Wembley 31/5/21

No official Wembley figures been released.

RW/PH Trains will be likely to be replacement services due to HS2 works.

RW Quotes been sought but again regulations unsure of until 17/5.

SD confirmed matches are to be played 20/5 and 24/5.

Discussion regarding volume required and work involved plus regulations.

All Tryst agreed beyond our capacity if all want to travel as 50+ coaches could be involved. More than willing to work with the club.

JW-MFC Club happy for Trust to run the coaches and use as fundraising opportunity.

All agreed to wait until first leg and gauge desire for travel and then work on an answer

VII. Future Projects- including roof and memorial garden

a) Roof over the home end

SD- Invited JW MFC to update on latest news

JW MFC- Rod Taylor (RT) working on the project as he is the facilities director. Quotes for works and quotes for materials now in. Rough costing now received. Martin working through suppliers and potential sponsors negotiating prices. Desire for work to start before season starts.

1/3 to 2/3 metal structure with roof, open at each end to provide shelter.

SD enquired about inside/ underneath roof

JW-MFC Inside has not been decided as main focus been on the roof itself. Once suppliers and sponsorships been negotiated will have a better idea.

SD suggested table posts and shelving round the edge for resting of pies and pints.

b) Memorial garden

All agreed to meet with RT last meeting, which still to be arranged, and look at both options within next few weeks, as government allows. SD to do

JS Trust agreed some of the surplus from this season/ year to be used for this project. A kick start to the funding, which may encourage others to get involved. Look for further sponsors such as gardeners, landscapers etc.

c) Boot kit

SD- aiming for launch at end of season, with further details to be arranged.

VIII. 2020/21 season ticket update

SD included points from a members email regarding season ticketing at other clubs and enquiring the plans for Morecambe.

JW MFC all in agreement that some combination or options for compensation in some form, something in recognition of purchase, such as multiple households with one I follow pass and all season on i-follow. Financials still to be confirmed so unable to announce the plan of action at this time.

IX. 2021/22 and future season ticket structure, pricing and improvements.

JW-MFC Bradford used as example of selling an amount and decreasing the price to everyone... though a success also an issue for the finances long term.

Season ticket prices and structures and offers are very similar across the league.... What ideas do we have to make it different, more enticing...? What do the club do well and what can we improve?

SD- 2-year Easi pay of season ticket really good with pricing and affordability. Plus one under 14 free with it is great.

JS- Price can be deemed irrelevant for some who will come and pay anyway. Perhaps include spare tickets for adults to bring friends to games.

SS Enquired regarding half season and packages currently.

JW-MFC Half season and game packages will be included this year.

PH stated that this is the year and season to get new fans on board with great football and the Super 6

Trust to feed back to JW-MFC with new ideas.

JW-MFC Inclusion of leaflets okay still, though number of season ticket holder and trust members to be considered... are these the same people?

X. Shrimps trust fans survey/ open meeting update

Questions to put together for issuing mid-may

Example questions discussed at last meeting ...

How long do you spend at the club on match days?

Age, who come with?

How travel to club?

What does the club do that upsets you most?

What do you want to know?

If club put on Euros would you come?

Have you used hospitality?

What do you want the club to offer?

All to consider questions that could be used

XI. AOB

Shrimps trust sponsored three players and not received any video footage or shirts yet.... JW-MFC also not received for his sponsored player. Will follow up at club.

Forthcoming meeting dates

26/5, 30/6, 28/7, 25/8, 29/9, 27/10, 24/11, 29/12

Meeting closed 8.05pm