
Shrimps Trust: Zoom Meeting Minutes

Various- Zoom app

Date: Wednesday 1st September 2021, 19.00

Attendees: James Wakefield (**JW MFC**), Ben Sadler (**BS**) Joanna Wilkinson (**JJW Trust**), Jack Steer (**JS**), Rob Wilkinson (**RW**), Steve Sandoval (**SS**), Joel Shooter (**JSh**) Ian Lyon (**IL**), Steve Sandoval (**SS**)

Apologies: Jason Arrowsmith, Mickey Millar, Steve Doran, Paul Hodgson

Meeting Minutes – Morecambe Football Club Board & Shrimps Trust Liaison Meeting via Zoom App

Meeting Opened 19:00

I. Introduction

JJW trust welcomed everyone to the meeting and thanked them for their time. Apologies noted.

II. Meeting minutes approval- 04/08/21

All agreed

III. Club Update

JJW Trust invited JW MFC & BS to update the Trust on club matters since the last meeting.

BS- Roof update. Surveys carried out and underground checks completed, with more work than initially thought needing to be done. Delay of few weeks as this is done. Extra cost incurred but covered within funding. Aim to complete with least impact on fans, not much progress since last meeting. Hoping after few delays to start after 14/09.

BS- Away end improvements required as more attendance and space required to move safely. Plan of action and site visits taken place. Barriers have worked, with good feedback so decided to keep them for rest of season as required and do major works next summer.

BS- Feedback received regarding slow service behind terrace. Extra serveries being used, extra staff, hot food introduced and more card machines being used. Outside unit staying and possibility of picnic tables, all coming soon. JW Trust added that progress has been seen and is appreciated by the fans, especially the addition of chips!

JW Trust- queried the lack of match highlights on the website? JSh advised under the I-follow drop down menu now and increased from 2 to 10 minutes on You Tube.

JW Trust/ IL- advised by fans that PA/ tannoy not working in the open terrace, with concerns over safety announcements being missed, only one turnstile in use so queues and one urn for hot water getting used very quickly with delay before using again.. BS- 1 turnstile is equipped and projected to be enough for fans to access stadium which isn't the case so second turnstile now being opened for bigger games. Issues with PA system as on short term use due to issues, will look into terrace in particular. Points raised on hot water noted.

IV. Raise the roof donation update

BS- Use breaking ground as a photo opportunity for cheque presentation, press release and put up plaque when finished, as agreed. Money can be sent through as and when.

V. 2021/11 Brand new bright tomorrow seating ticket sales update

JW Trust- Some comments regarding empty seats at games. IL- some photos used for these comments copied from IL and from pre-match around 2.20pm. JS- Some seats reported as blocked but released for sale.

BS- Some issues with the booking system initially now rectified, all seats available for sale are now for sale. Aim for 10 days before matches

JW Trust/ RW Watford FC have system for season ticket holders to advise club when not using them and club resells the seats. BS- Great idea and something to adopt in future, must make sure current system working properly to be able to do it.

VI. Sponsorship of season tickets for deserving cases or causes

JS (& SD) Trust approached groups, organizations and schools who can advise of deserving cases. Thank you for printing off tickets for use at the last game, great feedback from those who used them.

BS- Club can produce vouchers for games totaling a season ticket which can be exchanged for game tickets but not available yet. Invoice to be raised for us to pay

BS- 1350 standing season ticket holders

VII. Potential Future Projects, Updates and Progression

- a) Memorial garden- Trust to arrange walk round regarding site and further details- no progress made
BS- Club chaplain being appointed, currently being signed off. Multi-faith and confidential service, devoted to the club who wants to be part of the project. Due October.
- b) AGM dates for diary- 21/10/21 7.30pm, pie and peas night with ticketed sales prior to event.
- c) Electric charging points for cars- any plans? BS- no further development since last meeting
- d) Defibrillator- community one installed on grounds? BS- Something to look into, check what have in club available and local area, yes club keen
- e) Centenary flag, banners and legend wall posters need removing and reciting- still to do.
BS- Recent Covid inspection passed, not suitable timing to use crowd surfer yet- all agreed
- f) BS- new bin contractor from 02/09, adding recycling and larger bin capacity
JW Trust- concern over extra fans and rubbish being created and no extra staff to remove it.

VIII. Any Other Business

- a) JW Trust- Digipod Gavin at Redtail would like to work with club and adopt a space on Skerton bridge for a digital advertising screen
- b) BS- 4 new staff arriving soon, x1 reception/ admin, x1 ticket office, x1 retail, x1 club shop.
Take the opportunity to thank Graham for his hard work and hope to welcome him back soon as a fan at the ground, best of luck in new adventure.
- c) IL- Photos not being used by club as much so sharing to social media. JW MFC advised to liaise with Ryan directly.
- d) JW MFC- Big thank you to JSh and Freez on podcasts, great and helping promote to new fans.
- e) JW MFC liaising with Gary at the veterans café
- f) JS/ BS liaise with Jodie directly if wanting bar open pre away travel departures

Forthcoming meeting dates 29/9, 27/10, 24/11, 29/12

Meeting closed 7.50pm