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# Shrimps Trust: Zoom Meeting Minutes

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Various- Zoom app

**Date:** Wednesday 4<sup>h</sup> August 2021, 19.00

**Attendees:** James Wakefield (**JW MFC**), Ben Sadler (**BS**) Joanna Wilkinson (**JJW Trust**), Jack Steer (**JS**), Rob Wilkinson (**RW**), Steve Sandoval (**SS**), Joel Shooter (**JSh**)

**Apologies:** Jason Arrowsmith, Mickey Millar, Steve Doran, Ian Lyon, Paul Hodgson

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## Meeting Minutes – Morecambe Football Club Board & Shrimps Trust Liaison Meeting via Zoom App

Meeting Opened 19:00

### **I. Introduction**

JJW trust welcomed everyone to the meeting and thanked them for their time. Apologies noted.

### **II. Meeting minutes approval- 14/07/21**

All agreed

### **III. Club Update**

JJW Trust invited JW MFC & BS to update the Trust on club matters since the last meeting.

BS- Ryan Daley appointed head of media with Matt Smith continuing and taking role of Media Assistant. A lot of experience and some great content and updates to follow. Meetings held and work required discussed, with many items prioritized. Video released this evening to promote further season ticket sales.

BS- Roof update. Surveys carried out and underground checks completed, with more work than initially thought needing to be done. Delay of few weeks as this is done. Extra cost incurred but covered within funding. Aim to complete with least impact on fans

BS- Away end improvements required as more attendance and space required to move safely. Plan of action and site visits taken place.

BS- Feedback received regarding slow service behind terrace. Extra server being used, not hot food as lack of equipment globally. Request to feed back through channels or personally in order to raise service. Card payments will be available at next game

JW MFC- On behalf of the board like to mention the appointment of Ben and having a GM is making a huge difference. Walking round and seeing things from the fans perspective and experiencing issues and able to find

solutions. Formation of squad post Derek and a lot to be positive about. Positivity from coaching staff. Big games at the beginning, ask for patience we will work well and do well with some time and patience given.

#### **IV. 2020/21 Season Ticket refund and raise the roof donation update**

#### **V. 2021/11 Brand new bright tomorrow standing and seated season ticket sales update**

#### **VI. Offers of sponsorship of season tickets for deserving cases or causes**

JJW Trust, JS & SS Current Trust fund around £2500 value. Trust approaching groups, organizations and schools who can advise of deserving cases. Ideally centered on child ticket and accompanying adult with Trust wanting to encourage future fans. All agreed standing tickets offer best value. Club can produce vouchers for games totaling a season ticket which can be exchanged for game tickets.

BS- Current totals approaching 1000 standing and 750 seated tickets

#### **VII. Potential Future Projects, Updates and Progression**

- a) Memorial garden- Trust to arrange walk round regarding site and further details
- b) AGM dates for diary- October week night, propose pie and peas night with ticketed sales prior to event. We're thinking cup photo opportunity, previous years had panel of speakers. BS- Yes arrange date with Jodie directly, and player panel something that can be looked at
- c) Electric charging points for cars- any plans? BS- meeting being held this week, something very positive to do and very keen to install
- d) Defibrillator- community one installed on grounds? BS- Something to look into, check what have in club available and local area, yes club keen
- e) Centenary flag, banners and legend wall posters need removing and reciting. JW MFC- Keen to reuse in spaces available
- f) Recycling something keen to do more of where can. BS- Extra bins definitely a consideration as are DMR bins, point to look into
- g) Website information section on where to find the ground, facilities, and local points is missing. BS- on Ryan's to do list with many other points and will be addressed.

Ultimately want to reduce barriers to people attending games. Feedback essential and will be actioned, for example online ticket sales available after feedback received. Plastic bottles, speed of sales and contactless payments all being reviewed and added

#### **VIII. Any Other Business**

- a) Invoice for players sponsorships from last season not received yet. BS- will ask finance to raise invoice. JS- other cheque also to be written for various invoices due to receive.
- b) Seating added for carers. BS- Definitely where safe to do so seats can be added, must consider emergency evacuation spaces and requirements.
- c) JSh podcasts coming soon! Signed up to Anchor and working alongside Freez and the monthly podcast
- d) BS New red seats arrived, waiting on numbers and then can look to install. Advised volunteers, may be next week

**Forthcoming meeting dates** 29/9, 27/10, 24/11, 29/12

**Meeting closed 7.45pm**